

# Sign up for preventive care reminders

Increase employees' benefits utilization with just a few emails



Dental benefits won't do your employees any good if they don't use them. Fortunately, our preventive care reminder email can help.

Employees who haven't generated a dental claim in the last seven months receive:

- An email encouraging them to schedule an appointment for a cleaning and exam
- A congratulatory email after their visit for taking charge of their oral health, asking them if they'd like a reminder to return to the dentist in six months
- A reminder email (if they chose to set one up) to schedule another exam and cleaning



## Why get cleanings and exams?

- Studies have shown a connection between oral health and overall health. **Getting regular cleanings can lower the risk of serious issues** like heart disease and stroke.<sup>1</sup>
- Cleanings remove plaque, which can cause tooth decay. **Regular cleanings can prevent minor issues from becoming serious and costly**, which can mean fewer missed workdays and lower expenses.



Preventive care reminder emails are a simple and easy way to encourage your employees to use their dental benefits. More preventive care can mean healthier, happier employees and potentially lower costs for your organization.

**Ready to reap the benefits of preventive care reminders?  
Contact your Account Manager to sign up!**

<sup>1</sup> Sanz, et al. "Periodontitis and cardiovascular diseases: Consensus report". Journal of Clinical Periodontology. 2020. <https://onlinelibrary.wiley.com/doi/abs/10.1111/jcpe.13189>

Our Delta Dental enterprise includes these companies in these states: Delta Dental of California — CA, Delta Dental of the District of Columbia — DC, Delta Dental of Pennsylvania — PA & MD, Delta Dental of West Virginia, Inc. — WV, Delta Dental of Delaware, Inc. — DE, Delta Dental of New York, Inc. — NY, Delta Dental Insurance Company — AL, DC, FL, GA, LA, MS, MT, NV, TX and UT.